

	<b>Persuasive</b>	<b>Argumentative</b>
<b>Purpose</b>	To get the reader to agree with you and your point of view on a topic.	To get the reader to acknowledge that your side is valid and deserves consideration as a logical point of view.
<b>Goal</b>	Persuasive writing is more personal, more passionate, more emotional.	Arguments support claims using valid reasoning and relevant and sufficient evident evidence.
<b>Starting Point</b>	<i>Identify</i> a topic and your side.	<i>Research</i> a topic and then align with one side.